Host A Screening

On behalf of she++ and all of our sponsors & partners, we are proud to announce the release of she++: The Documentary.

she++: The Documentary strings together the stories of aspiring & successful women in technology, as well as their educational & workplace supporters. They tell the true story of what it is to be a woman in tech via:

1. Personal experiences,
2. An open discussion about the challenges facing women in technology,
3. A showcase of the potential impacts of technology.

Please see our website for a full list of characters featured in the documentary.

A huge thanks to Kate & Jackie at Citizen Film and Matt at manvsmagnet.

Interested in hosting a screening? Please read more information about what we provide and our policies below, and then fill out this Google Form. We will be in touch with you once we receive your request!
Hosting a Screening in 7 Steps

1. Coordinate an audience and venue.
   Your screening can be small, perhaps a classroom, or large, perhaps a company. If you're attempting to attract a larger audience, it can help to print a flyer and post it around areas you think people might look, make a Facebook page/Eventbrite post, and send personalized emails.

2. Send out reminders and think of a way to keep your viewers accountable.
   For example, “we have limited seating,” “these people will be in attendance,” or “we’re providing refreshments.”

3. Help us promote the cause.
   On the day of the event, consider using she++ materials as posters, program booklets, etc. You are welcome to distribute any swag for the event as long as the she++ logo/cause is prominently displayed.

4. Start with brief opening remarks about she++ and why it’s important to you—then watch the documentary!

5. Take pictures and tag she++ or post them on our Facebook wall. Become a part of a larger movement.

6. After the screening, facilitate a discussion.
   If you’re stuck, a couple of questions to ask are: What in the documentary impacted you the most? Why is it important for women to become involved with technology? What are the costs to society and our economy, if they don’t? See the she++ website for more resources.

7. Send a follow up email asking them to fill out our online survey for how to improve screenings. Share the feedback with us!

What You Provide

1. You, the screening organization, are fully responsible for obtaining a space to show the film, the necessarily equipment to screen video, and seating for attendees. You are also fully responsible for any costs associated with obtaining these resources.

2. You are fully responsible for publicizing the event via print, online, and social media. she++ will list screenings on our website and announce via Facebook/Twitter, but you are fully responsible for publicizing the event to attendees. If a screening is not
sufficiently marketed to a community (ie the screening is in any way privatized), she++ reserves the right to cancel a screening.

3. Because this is a short film (~12 min), many organizations choose to supplement a screening with a panel, discussion, etc. Some educational spaces will choose to show it in their STEM classroom. As described below, she++ will work with the organization to provide supplemental resources when possible.

**What We Provide**

1. A copy of the film, to be screened once and only once. If a physical copy is provided, it must be returned immediately after the screening. If a virtual copy is provided, she++ reserves the right to revoke digital permissions immediately after the screening.

2. If the screening is in the Bay Area, and if she++ is provided sufficient notice of the screening, we will to the best of our ability send a panel of presenters/speakers to accompany the screening. This panel may include characters in the film, the she++ founders/core team, or other representatives. We can also work with you to find appropriate speakers in your organization.

**she++ Documentary Policies**

1. she++ will provide a copy of the documentary either physically (via DVD) or virtually (via Dropbox or similar). If the video is provided physically, we ask that you return the physical copy immediately after the event. If the video is provided virtually, by hosting a screening you agree not to re-show or distribute in any context without explicit permission from she++. We are granting permission to show the film **once** at a screening approved by she++. Please contact us with any questions at all about this.

2. No she++ screening can have a charge for admission, implicit or explicit. This means the documentary cannot be shown at events with any admission charge, and the screening organization cannot make any profit from the screening of the film (or any events, promotions, etc. associated with the screening). The she++ Documentary is made to be equal opportunity and accessible.

3. Attendance cannot be restricted without permission from she++. We understand that certain screenings are targeted toward a certain audience (eg employees of a company, students of a school, members of a community). However, these admission restrictions must be explicitly approved by she++ ahead-of-time. Furthermore, the screening organization must advertise the event equally to all eligible attendees. We will make the screening available on a public map on the sheplusplus.stanford.edu website in our ‘Find a Screening’ section.
Please contact she++ co-founders and the she++ Documentary co-producers Ayna Agarwal (ayna1@stanford.edu) and Ellora Israni (ellora@stanford.edu) with any questions.